

ABOUT FBT

FBT has over 30 years experience in helping students to gain professional and academic qualifications.

Whether you choose to study through classroom lectures, open learning or online, you will benefit from top tutors which ever study option you choose.

Our classroom tuition provides you with

- **1st class tutors**
- **1st class locations**
- **1st class online resources, including studio quality lectures**
- **1st class practical skills including free Sage and Financial Modelling**
- **1st class study packages**

Our Philosophy

Our philosophy is very simple – to help you pass each of your exams and secure your route to career success.

This philosophy is underpinned by our core values:

- **Quality**
- **Support**
- **Responsiveness**
- **Approachability**
- **Innovation**

Why choose FBT for your studies?

- **Excellent pass rates**
- **FREE online classroom recordings**
- **Class sizes capped at 30**
- **A Pass Assurance Scheme**
- **Material is updated after each exam sitting**
- **Tutor and mentor support**
- **Flexibility and variety of courses**
- **State-of-the-art teaching facilities**
- **Specialist library and out of hours study**
- **Value for money fee packages**

Our tutors are selected on the basis of their proven track in successfully guiding students through their examinations. We believe we have one of the most experienced and successful team of lecturers in the UK.

FBT has entered into a partnership with London School of Business and Finance (LSBF), due to LSBF's position as London's most dynamic college, its prestigious name in the industry as well as being voted PQ Awards college of the year for two years running.

Study in Birmingham

FBT is situated in the centre of Birmingham only a few minutes' walk from New Street station.

As the second largest city in the United Kingdom, Birmingham has a vibrant and dynamic

atmosphere which provides a fertile environment to stimulate both personal and professional growth.

FBT is located at **2nd Floor, Centre City, 7 Hill Street, Birmingham, B5 4UA**

We offer our students:

- **Great city centre location - near to New Street and Snow Hill railway stations**
- **Spacious air conditioned lecture rooms**
- **Latest classroom technology**
- **Desks of an appropriate size for professional study**
- **Internet cafe providing free internet access**
- **Library**
- **Out of hour study facilities**
- **Multi faith prayer room**
- **Student lounge with plasma TV**
- **Free tea and coffee**
- **Wireless internet throughout**

FBT Open Days

AT FBT we understand the importance of choosing the right type of study and learning environment.

Open days are run regularly throughout the year and provide the opportunity to:

- **Meet the FBT team of tutors and support staff**
- **Discuss your study requirements on a one-to-one basis**
- **Review our innovative online resources**
- **Review FBT study material**
- **Tour our premises**
- **Attend one of our exam skill sessions available on the day**
- **Receive an open day discount from any courses booked**

Please follow the links below for the next dates for:

MBA programmes awarded by Heriot-Watt University, whose Masters Programmes are listed as the **second largest worldwide** by the Financial Times, with over **40% of Fortune 500 companies** employing graduates from one of the programmes.

These MBA degrees are delivered with an **industry focused approach** to meet the challenges of the current competitive environment. Our aim is to equip our students with the essential managerial toolkit and **strategic mindset** for exceptional performance in various business areas. You may choose to follow the general MBA syllabus or specialise in one of the following four business areas:

Finance
Strategic Planning
Marketing
Human Resources Management

You may choose to study MBA in Financial Services in pure **on-line** or **blended learning** format (combination of on-line and on-campus learning activities).

MBA COURSE DURATION

The duration of the programme is **12-18 months** of study depending on the format of study.

ENTRY REQUIREMENTS

To apply for the Heriot-Watt MBA programme at FBT you **should present** the following:

Certified copy of your degree and transcript*
Two letters of recommendation
Three photographs
Proof of English language proficiency (IELTS min score 6.5)**

OR

*** Unlike other MBA programmes, the Heriot-Watt University MBA has an open entry policy, allowing candidates without a degree or experience the opportunity to enrol onto a prestigious UK MBA programme. Candidates wishing to take advantage of this open entry are able to do so by passing the first three modules of the MBA programme which form the Postgraduate Certificate in Business Administration.**

**** Candidates who have below IELTS 6.5 score will be eligible to join the programme via our English programme, please contact one of our advisors for details.**

MSc Entry Requirements

Unlike other MSc programmes, the Heriot-Watt University MSc is endorsed by the ACCA and also offers an open entry route. This MSc has been specially designed for practicing finance and accounting managers who want to move their professional qualifications to Masters Level, once they have completed their professional qualification.

The open entry policy allows candidates without a degree (or alternative qualification) or experience to enrol onto this innovative and dynamic MSc programme.

MSc in Financial Management

The MSc in Financial Management was developed to be **relevant** to today's global climate aiming to provide financial professionals with the skills to **thrive in a competitive economy**.

This unique degree offers specialist study in the areas of **corporate finance, investments, derivatives and risk management**, offering you practical, hands-on skills which are applicable in the workplace and a degree that can open doors in the industry.

The **Association of Chartered Certified Accountants (ACCA)** has actively **recommended this programme and provides you with ACCA exemptions** upon completion. If you have completed the ACCA Foundation level, or are an ACCA member or affiliate, you can gain **fast-track entry** onto the programme. For more information, please click here.

The MSc in Financial Management can be studied on either a **full or part time basis**, with all programmes being taught at FBT's Birmingham campus.

The MSc in Financial Management is awarded by Edinburgh Business School at Heriot-Watt University, whose Masters Programmes are listed as the **second largest worldwide by the Financial Times**, with over 40% of Fortune 500 companies employing graduates from one of the programmes.

Regional scholarships are available offering students a reduction of fees. All scholarship awards are based on financial need, past academic performance and professional experience. For further details of our scholarship criteria please contact info@hecuk.org

FBT has been licensed by the UK Border Agency to enrol international students under Tier 4 of the Points Based System.

HERIOT -WATT MBA Syllabus

The Heriot-Watt MBA consists of **7 core modules**, each requiring approximately 200 hours of study:

Accounting
Economics
Finance
Marketing
Organisational Behaviour
Project Management
Strategic Planning

Upon completion of the core modules, you can choose **2 elective modules**, from a list of more than 30 specialised fields. Some electives are available as taught courses, whilst others can be taken through distance learning. Each course requires approximately 200 hours of study.

The **unique structure** of this MBA means that you will **benefit from your studies early** on and be presented with internationally recognised qualifications as you progress through your degree. Upon completion of **3 modules**, you can be awarded a **Postgraduate Certificate in Business Administration** and upon completion of **6 modules** you can be awarded a **Postgraduate Diploma in Business Administration**.

Specialist awards are available at MBA level depending on your choice of modules:

1. Strategic Planning specialisation elective modules:

Alliances and Partnerships
Corporate Governance
Competitive Strategy
Leadership
Making Strategies Work
Mergers and Acquisitions
Strategic Negotiation
Strategic Risk Management

2. Finance specialisation elective modules:

Corporate Governance
Credit Risk Management
Derivatives
Financial Risk Management

Mergers and Acquisitions
Practical History of Financial Markets
Quantitative Methods

3. Marketing specialisation elective modules:

Consumer Behaviour
International Marketing
Marketing Channels
Marketing Communications
Marketing Research
Negotiation
Quantitative Methods
Principles of Retailing
Sales Force Management
Services Marketing

4. Human Resources Management specialisation elective modules:

Developing Effective Managers and Leaders
Employee Relations
Human Resource Development
Human Resource Management
Influence
Managing People in Changing Contexts
Managing People in Global Markets
Negotiation
Performance Management

HERIOT WATT MBA ---WITH PLACEMENT PROGRAMME

Connect2Business Placement Programme

Connect2Business (C2B) is a practical training and placement programme designed to provide candidates with the skills required to maximise career success.

The programme is a mix between classroom based tuition and practical hands on experience, providing the skills to help you become more marketable to an employer. The programme consists of the following areas :

cv writing and job search skills
interview techniques
letter writing
report writing
presentation skills
communication skills
practical workshops
Finance English with optional ICFE exam entry

The programme can be attended as a stand alone course or alongside your professional or academic studies.

This programme also forms part of our external placement programme. CVs from suitable candidates are submitted to employers who have registered for the C2B placement programme.

The close ties between FBT and the corporate community in both Birmingham and London (through London School of Business & Finance), provide students with enormous work placement opportunities. Our Connect2Business programme helps to provide you with the practical skills to become a marketable

Employee.

Connect2Business Placement Programme

FBT's **network of corporate and education partners** allow the Career Department to provide students with **crucial contacts and job opportunities** to fast track their careers in to high level management.

The close ties between FBT and the corporate community in **both Birmingham and London** (through London School of Business & Finance); provides you with an enormous opportunity to **work for leading Fortune 500 and FTSE 100 multinationals**.

FBT's strategic alliance with London School of Business & Finance provides students with access to a wider range of corporations within the Birmingham and London business markets.

The enrolment process

In order to make the enrolment process with FBT as easy as possible please follow the 7 simple steps detailed below. If you have any questions regarding any part of the enrolment process please contact the FBT's Admissions Team.

Step 1

Decide on which courses you wish to attend, (FBT offer ACCA, CIMA, MBA and MSc courses on a Full Time Basis) and complete the relevant enrolment form.

Step 2

Send the completed form, along with the relevant payment to FBT. Please note that there is a minimum deposit required to reserve a place on each course – details of which can be found on each enrolment form. If you are paying by credit/debit card please send a photocopy of the front and back of the card along with the enrolment form.

Upon receipt of your completed enrolment form and payment, FBT will post your acceptance letters to you (within 7 days). If you would prefer to collect your acceptance letters in person please indicate this on your enrolment form.

Step 3

Register with the relevant professional body, for details email us at

info@hecuk.org

Step 4

FBT is a non-residential college, and it is your responsibility to arrange your own accommodation. FBT can supply you with a list of accommodation and agents in your area.

Step 5

Arrange an appointment at the British Embassy or High Commission to apply for your student Visa. You will need to take with you your acceptance letters and details of your arranged accommodation.

Step 6

Arrange your travel to the UK. Please note that upon arrival in the UK you may be asked by the immigration authorities to produce your acceptance letters so ensure that you have them at hand.

Step 7

Once you have arrived in the UK and settled in to your accommodation, you will need to collect your study material and confirm your place at FBT.

ABOUT ACCA

ACCA Entry Routes

To gain entry to the ACCA you must have one of the following qualifications:

Two A Levels and three GCSEs or equivalent in five separate subjects

A degree in accountancy or business

A non relevant degree

If you are over 21 and have no formal qualifications, you can join the ACCA under the mature entry Route

Are you eligible for exemptions from ACCA?

If you have already studied a relevant qualification, such as a degree or a professional qualification in accounting or business subjects, you may be eligible for exemptions within the ACCA qualification.

For more information about the exemptions available for your existing qualification please contact us at info@hecuk.org

ACCA Syllabus

The ACCA syllabus consists of 14 papers divided into four modules:

Knowledge - 3 papers

Skills – 6 papers

Essentials – 3 papers

Options – 2 papers from 4

Knowledge

F1 AB Accountant in Business

F2 MA Management Accounting

F3 FA Financial Accounting

Skills

F4 CL Corporate and Business Law

F5 PM Performance Management

F6 TX Taxation

F7 FR Financial Reporting (UK or International)

F8 AA Audit & Assurance (UK or International)

F9 FM Financial Management

Essentials

P1 PA Professional Accountant
P2 CR Corporate Reporting (UK or International)
P3 BA Business Analysis

Options

Choose any 2 from 4

P4 AFM Advanced Financial Management
P5 APM Advanced Performance Management
P6 ATX Advanced Taxation
P7 AAA Advanced Audit & Assurance (UK or International)

For more information or any assistance required, please do not hesitate to contact us at info@hecuk.org or call us on +44 (0121) 2505691.

Visit our website: www.hecuk.org